



MAKE SOCIAL

SOCIAL MEDIA MARKETING

# CONTENT PLANNER

	FACEBOOK	INSTAGRAM	HINTS AND TIPS	NOTES
MONDAY	ABOUT US AND HOW WE ARE ADAPTING <b>CREATED CONTENT</b>	ABOUT US AND HOW WE ARE ADAPTING <b>IMAGE CREATED CONTENT</b>	SPEND 30 MINUTES ENGAGING WITH INFLUENCERS AND POTENTIAL AND EXISTING CUSTOMERS	
TUESDAY	LATEST INDUSTRY NEWS THAT MAY AFFECT CUSTOMERS <b>CURATED CONTENT</b>	LATEST INDUSTRY NEWS INFOGRAPHIC <b>CREATED CONTENT</b>	DON'T FORGET TO USE THE STORY FEATURE	
WEDNESDAY	CURRENT OFFERS WHAT YOU ARE DOING TO HELP YOUR CUSTOMERS AND CLIENTS <b>CREATED CONTENT</b>	CURRENT OFFERS WHAT YOU ARE DOING TO HELP YOUR CUSTOMERS AND CLIENTS <b>CREATED VIDEO</b>	MAKE SURE YOU ARE @MENTIONING PEOPLE CORRECTLY	
THURSDAY	HOW MAKE THE MOST OF WORKING FROM HOME <b>CURATED CONTENT</b>	HOW TO MAKE THE MOST OF WORKING FROM HOME <b>IMAGE CREATED CONTENT</b>	START A POLL	
FRIDAY	POSITIVITY <b>CURATED CONTENT</b>	POSITIVITY <b>REPOST</b>	USE THE LOCATION FEATURE	
SATURDAY	POSITIVITY <b>CURATED CONTENT</b>	POSITIVITY INFOGRAPHIC <b>CREATED CONTENT</b>	USE IGTV	
SUNDAY	WEEKLY ROUND UP <b>CREATED CONTENT</b>	WEEKLY ROUND UP VIDEO AND IGTV <b>CREATED CONTENT</b>	USE THE "LIVE" FEATURE	

# CONTENT PLANNER

	FACEBOOK	INSTAGRAM	HINTS AND TIPS	NOTES
MONDAY	POSITIVITY CURATED CONTENT	POSITIVITY REPOST	LINK YOUR FACEBOOK AND INSTAGRAM STORIES	
TUESDAY	LATEST INDUSTRY NEWS THAT MAY AFFECT CUSTOMERS CURATED CONTENT	LATEST INDUSTRY NEWS INFOGRAPHIC CREATED CONTENT	ON FACEBOOK LIKE 10 OTHER PAGES AS YOUR PAGE	
WEDNESDAY	HOW MAKE THE MOST OF WORKING FROM HOME CURATED CONTENT	HOW TO MAKE THE MOST OF WORKING FROM HOME IMAGE CREATED CONTENT	HAVE A LOOK AT YOUR INSIGHTS PAGE	
THURSDAY	ABOUT US AND HOW WE ARE ADAPTING CREATED CONTENT	ABOUT US AND HOW WE ARE ADAPTING IMAGE CREATED CONTENT	GET TO KNOW WHEN YOUR CUSTOMERS ARE ONLINE	
FRIDAY	POSITIVITY CURATED CONTENT	POSITIVITY INFOGRAPHIC CREATED CONTENT	CAPTION A VIDEO	
SATURDAY	CURRENT OFFERS WHAT YOU DOING TO HELP YOUR CUSTOMERS AND CLIENTS CREATED CONTENT	CURRENT OFFERS WHAT YOU ARE DOING TO HELP YOUR CUSTOMERS AND CLIENTS CREATED VIDEO	BOOST YOUR BIO	
SUNDAY	WEEKLY ROUND UP CREATED CONTENT	WEEKLY ROUND UP VIDEO AND IGTV CREATED CONTENT	OPTIMISE YOUR PAGE	